



Veterans in Energy



2025 Annual Leadership Forum Sponsor Opportunities

February 18th - 20th, 2025
Gaylord National Harbor Hotel
201 Waterfront Street, National
Harbor, Maryland, USA, 20745



Dear Colleagues,

Thank you for considering sponsoring the 2025 Veterans in Energy (VIE) Leadership Forum. As a national employee resource group that empowers the military community through partnerships and professional development to veterans working in energy, we depend on the sustained support of our sponsors to maintain the level of experience our members, military veterans, deserve.

While the future of the energy industry has some challenges, it is also extremely exciting. Our nation must deal with increased demands on generation, challenges to transmission, and an ever-growing appetite for innovation, VIE is at the forefront of collaborating for solutions. The VIE Board of Directors is diligently working to develop a comprehensive agenda for the 2025 Leadership Forum to be held February 18-20, 2025, at the beautiful Gaylord National Harbor Hotel.

The support of sponsors have allowed past Forums to have a direct impact on our membership. This is made is in part due to the speakers we have obtained for the benefit of our membership, such as Secretary of Energy Rick Perry, General David Petraeus, Gen. H.R. McMaster, Former Secretary of the Navy and Ambassador to Norway, Admiral Kenneth Braithwaite, and former Ambassador to Saudi Arabia and Commander of CENTCOM, General John Abizaid. Our selected keynote speakers, as well as our complete lineup of presentations, are always valuable and appreciated by our members.

The 2025 Leadership Forum will offer a wide range of valuable information and in-person networking. It is our hope you will support this effort as a sponsor of the 2025 Veteran in Energy Leadership Forum. Sponsorship is a wonderful opportunity to show commitment to the retention and support of our military veterans and enhance the experience of the event.

For your consideration, we have provided sponsorship levels and Leadership Forum information. If you should have any questions, please contact Kim Owens, VIE Project Manager at info@veteransinenergy.org.

Thank you,



**Iliana Rentz, President
Veterans in Energy**



2025 LEADERSHIP FORUM SPONSORSHIP LEVELS

All sponsorships of \$1,000 and above will receive donor recognition in the event program, on event signage and sponsor loop, and on the VIE website for one year.

PLATINUM SPONSOR

\$15,000

Full-page, full-color program ad prominently placed, to include inside front and back cover pages, or outside back page of program (location based on availability at time of sponsor commitment).

Full-color 33.5"x79" display banner

Ten complimentary attendees

GOLD SPONSOR

\$10,000

Half-page, full color program ad adjacent to select pages within event program.

Seven complimentary attendees.



SILVER SPONSOR

\$7,500

Quarter-page, full color program ad adjacent to select pages within event program.

Five complimentary attendees.



NETWORKING SPONSOR

**Networking Reception:
(2 per reception, 4 total)
\$5,000**

Food Sponsor or Bar Sponsor

Four complimentary attendees.

**Refreshment Networking Break
(Per break, 3 total)
\$3,500**

Two complimentary attendees.

FORUM EXPERIENCE SPONSOR

- ✓ **Breakfast/Lunch Sponsor: \$12,000 per meal (3 meals)** Full-page, full-color interior ad in a premium location within the program, dedicated signage during service. Eight complimentary attendees.
- ✓ **Tumbler Sponsor: \$5,000** Oversized recognition of sponsored item on the sponsor page within the program. Four complimentary attendees.
- ✓ **Challenge Coin Sponsor: \$3,500** Donor recognition of sponsored item. Two complimentary attendees.
- ✓ **Tote Bag Sponsor: \$3,500** Donor recognition of sponsored item. Two complimentary attendees.
- ✓ **Lanyard and Name Badge Sponsor: \$3,500** Donor recognition of sponsored item. Two complimentary attendees.

SPONSOR INFORMATION AND DEADLINES

Sponsorships may be submitted via check, credit card, or ACH.

Mail to:

Veterans in Energy

ATTN: Graham Suchman

4229 NW Urbandale Dr.

Urbandale, IA 50322

- Electronic payments may be made through the website at veteransinenergy.org.
- To ensure production quality, ads should be in the submission formats defined in the Ad Specifications.
- We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi).

Sponsorships and ad components must be received by **January 13th, 2025** to appear in the forum program.

Ad Specifications:

FULL PAGE AD: 8.5" W X 11"H

HALF PAGE AD: 8.5" W X 5.5"H

QUARTER PAGE AD: 4.25" W X 5.5"H

Email final ad copy to: info@veteransinenergy.org

Mechanical Requirements:

- No bleed
- All ads print in four-color process (CMYK).
- Each ad will be bordered by a one-point black rule.

Preferred Format:

PDF x1a or TIFF. QuarkXpress or InDesign files must be converted to PDFs ("press quality" CMYK/300dpi, maximum quality, fonts fully embedded – not subsets).

Other Acceptable Formats:

Photoshop TIFF (CMYK/300dpi, flattened to single layer), or Adobe Illustrator EPS (CMYK, all fonts converted to outlines and rasterized graphics embedded). We cannot be held responsible for color accuracy.

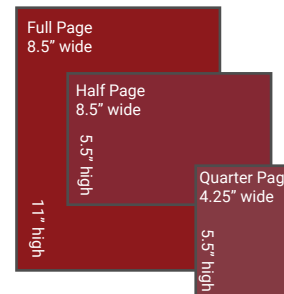
Images:

Photoshop TIFF or JPEG (CMYK/300dpi)

Logos:

Adobe Illustrator EPS (all fonts converted to outlines and rasterized graphics embedded), Photoshop TIFF or JPEG (CMYK/300dpi)

Please maintain these dimensions in your design:



If the ad is sized incorrectly, we reserve the right to resize and/or re-create it to fit accordingly.